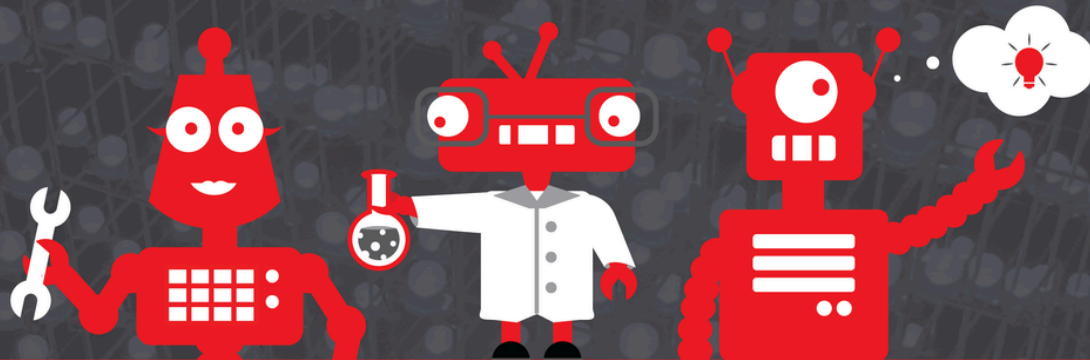
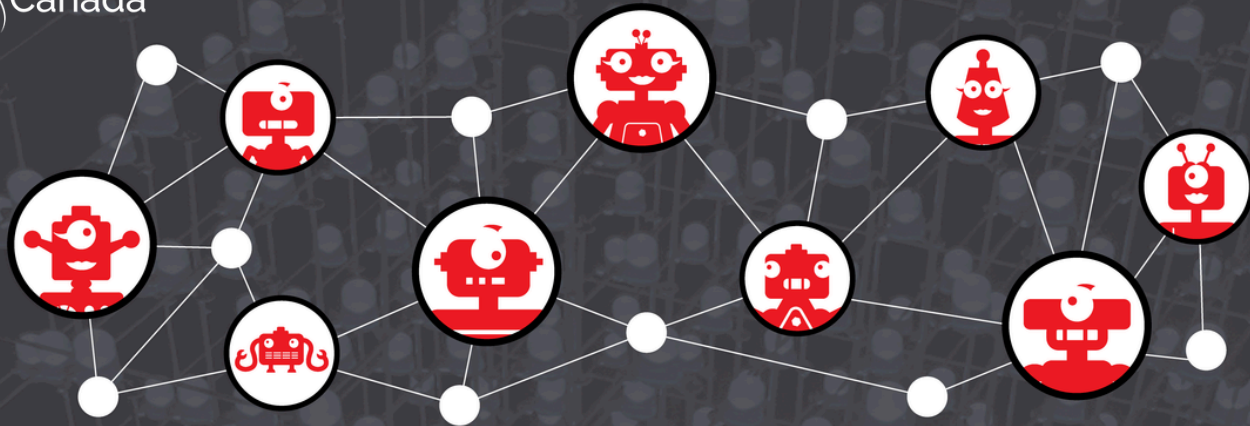


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**CAT INNOVE | TAC INNOVATE 2025**

Oct. 21-23 - Quebec City | Ville de Québec, QC

Partnership Prospectus



**CAT INNOVE | TAC INNOVATE 2025**

Oct. 21-23 - Quebec City | Ville de Québec, QC



## Event Overview

**TAC INNOVATE 2025 is the premier event for applied research leaders to learn best practices, network with peers, and find collaborative partners to develop new innovations.**

The Forum is bringing together over 125 leaders in applied research and innovation from Technology Access Centres (TACs), as well as CCTTs, colleges and cégeps from across Canada.

Participants will have opportunities to network and exchange insights, foster the building of new connections and research partnerships, and help elevate applied research results across Canadian colleges and cégeps.

TAC leaders and content matter experts will deliver presentations and lead engaging discussions to share best practices, candid advice, and tangible takeaways to help participants advance their research operations.

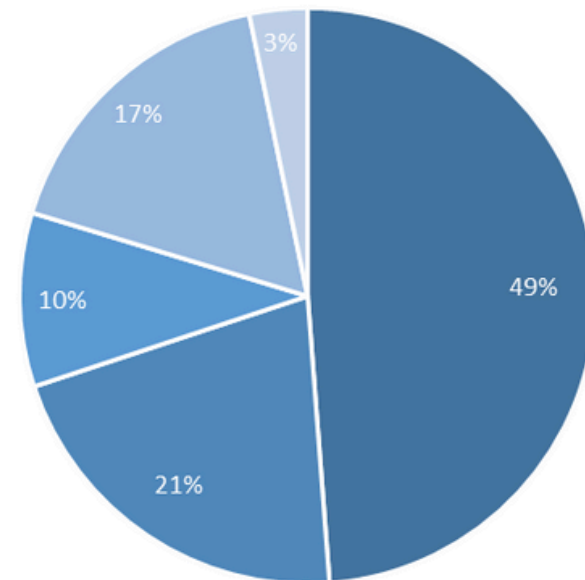


## Who Will Be There?

**Participants include leaders and experts in applied research, as well as key players from Canada's innovation ecosystem, including:**

- Directors and Managers
- Deans
- Research Professionals
- Scientists
- Project Managers
- Coordinators
- Grants and Contracts Officers
- Professionals in Business Development, Marketing, Operations, and Finance
- Government granting agencies

**TAC INNOVATE 2022 Participants**





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# TAC INNOVATE 2025

**Insights. Connections. New Partnerships.**





## Become a Partner

- Network with leaders from 70 TACs and applied research offices across Canada.
- Inform the audience about your programs.
- Build relationships and find new partners.
- Find the right R&D team to solve your business challenge.
- Showcase your leadership and demonstrate your commitment to supporting applied research and innovation in Canada.



# Partnership Opportunities

Benefits	Gold	Silver	Bronze	Awards Soirée
<b>Logo recognition</b> <i>(email marketing, background slides throughout the event, event program)</i>	✓	✓	✓	✓
<b>Exhibit space</b> <i>(skirted table, 2 chairs, pop-up banners)</i>	✓	✓	✓	
<b>Partnership mention in the opening remarks</b>	✓	✓	✓	✓
<b>Social media mentions on Twitter</b>	✓	✓		✓
<b># of registrations</b>	5	4	2	2
	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$3,000</b>	<b>\$6,000</b>

# TAC Innovate Awards Soirée

**\$6,000**

Wednesday, October 22, 2025

6:00-10:00 p.m.

The TAC Innovate Awards Soirée recognizes excellence in applied research and celebrates the success of the TAC network in advancing innovation in Canada.

It's all about recognizing innovative applied research projects and collaborations that make a difference—from creating new innovative products and services, improving the business operations of industry partners, to transforming communities.

Award partners have the opportunity to:

- be the exclusive partner for one award category;
- identify the title of the award; and
- present the award to the winning TAC team(s) during the soirée dinner.



# Contact Us

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